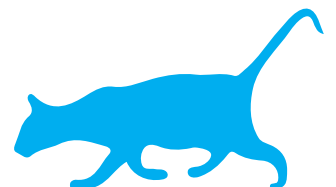


**BERKELEY
HUMANE**

saving friends since 1927

2019 Raffle & Silent Auction





Do you want to support saving over 1,200 dogs and cats this year?

On behalf of Berkeley Humane, I'm graciously asking for a donation of a silent auction or raffle item. Berkeley Humane is a local non-profit that specializes in comprehensive care for homeless animals, from rescue and rehabilitation to placement and training. Your gift will support life-saving programs to save dogs and cats from overcrowded, under-resourced, public shelters.

An in-kind donation to Berkeley Humane for their raffle or silent auction will help save more animals in 2019 than ever before. Animals like Stevie Licks, who was homeless when the Carr Fire struck Northern California. Stevie and many other adoptable dogs were transported to Berkeley Humane to continue their search for loving homes. This enabled the local shelter in Redding to allocate more of their resources to evacuated and stray animals – saving countless lives!

All proceeds from raffle and silent auction packages will directly benefit Berkeley Humane, thanks to generous donations from businesses like yours.



Stevie Licks, rescued & adopted in 2018

In addition to recognition at the event, your donation may be featured in pre-event promotions (email, website, social). We also have many sponsorships opportunities with great promotional benefits and/or booth space at Pints for Paws™ on June 1, 2019 or Bark (and Meow) Around the Block on August 17, 2019.

Thank you for your consideration and feel free to contact me with any questions. I hope you will be able to support us and look forward to hearing from you.



Donor Frequently Asked Questions

Where can donated items be dropped-off or mailed to?

Berkeley Humane
ATTN: Marketing Manager
2700 Ninth St, Berkeley, CA 94710

If you drop off/mail an item please don't forget to include the in-kind donation form so we can thank and recognize your generous contribution.

Is pick-up available?

Yes, we can arrange for a volunteer to pick up a local, donated item. Please contact the volunteer or staff member you have been coordinating with to arrange a date and time for pick-up.

Are in-kind donations tax deductible?

All donated items are tax-deductible according to law. Berkeley Humane is a 501(c)(3) non-profit organization. Tax ID: 94-13470693. Please complete Berkeley Humane's in-kind donation form, and a letter will be sent to the address provided for your tax purposes.

What recognition will donors receive?

In-kind donors are acknowledged through signage at the event. Additionally, donors may be featured in pre-event promotions (such as email, social media, and the website) that highlight their donated item.

Recognition signage will vary slightly, depending on the format of event. (Example: Some events are held indoors, while others are outdoors.) Donated items will be strategically selected for one of Berkeley Humane's fundraising events by staff and the volunteer raffle committee.

Who decides the value of the donation?

Due to legal reasons, the donor must determine the value of the donation.



DONOR FAQ (CONT.)

Can donors set up a booth at the event?

Booth spaces are available for rent for both Pints for Paws (June 1, 2019) and Bark (and Meow) Around the Block (August 1, 2019).

Let us help you determine which event audience would be the best match for your promotion goals. Please contact development@berkeleyhumane.org for more information.

Can I attend one of these events?

Absolutely! Learn more at berkeleyhumane.org/news-and-events

Do you accept raffle prizes of discount/promo codes?

We gladly accept gift cards and gift certificates, but we are unable to accept discount or promo codes for our raffle or silent auctions.

If you are interested in provided a cash sponsorship for an upcoming event, there may be opportunities to provide your discount or promo code to attendees or the Berkeley Humane community at large. Please reach out to us at development@berkeleyhumane.org if you are interested in exploring a cash sponsorship and the many benefits of being a sponsor.

What types of donations are you looking for?

Below are examples of donations that were most popular in the past with bidders and raffle ticket winners:

Animals services	Gifts card for product/services, overnight stays, cat and dog gift baskets
Concerts/performances:	A pair of tickets + signed product
Restaurants:	Gifts card with a branded product or collateral
Hotels:	Overnight stays + restaurant gift card or amenities (sister properties as well!)
Merchants/retailers:	Gifts card with branded product or gift baskets
Gym/spa/beauty:	Gifts card or complimentary services/classes
Family adventure:	Admission/passes for 4 with parking; group water sports or sailing
Sporting events:	Set of 4+ tickets, VIP parking, signed balls/fan merchandise
Breweries/distilleries:	Gifts card with a branded product or collateral, group tastings
Wineries:	Group tastings, winemaker signed bottles, magnums



Raffle/Silent Auction Donation Form

- YES!** We want to donate an item for one of Berkeley Humane's raffles or silent auctions to help save dogs and cats in need.
- We will mail or drop off the item with this complete form to:
Berkeley Humane
Attn: Raffle
2700 Ninth St
Berkeley, CA 94710
- We need a volunteer to arrange to pick up the item. A volunteer may contact us using the information below.

Donor/Company Name: _____

Best Person to Contact: _____

Address: _____

Email: _____ Phone: _____

Item description and any restrictions:

- Additionally**, we would like to be contacted about having a vendor booth space at Pints for Paws™ or Bark (and Meow) Around the Block or sponsoring an event.

