



Participation Packet

Saturday, August 17, 2019 | 10:00 AM – 4:00 PM | Berkeley Humane, 2700 Ninth St., Berkeley

Please join Berkeley Humane at our **7th Annual Bark (& Meow) Around the Block adopt-a-thon and street fair!** This event will feature adoptable animals from **20+ animal shelters and rescue organizations**, as well as music, great food, drinks, and family-friendly activities! Last year, 1,500 attendees made it possible for 128 shelter animals to find loving homes in just one day! We love our vendors and rescue partners. You help to provide the fun and festive atmosphere that the community has come to enjoy. Thank you in advance for your role in making this event so successful!

Bark (& Meow) Around the Block and **Clear the Shelters** will again be combined to help find loving homes for as many adoptable animals as possible! **NBC Bay Area, Telemundo 48** and our other media partners will be heavily promoting this event in advance. It is sure to draw an even larger crowd this year. NBC Bay Area will again be broadcasting LIVE from the event!



REGISTRATION CHECKLIST:

- Participation application (please complete and sign all pages)
- Payment for booth space and rentals (if applicable). Payment is processed when registration is confirmed.
- 501(c)3 letter (rescue partners only)

All participation applications must be submitted by DEADLINE: August 2, 2019.

Please make checks payable to:

Berkeley Humane

Attn: Bark (& Meow) Around the Block
2700 Ninth Street, Berkeley, CA 94710

Questions or to pay via **credit card**, contact batb@berkeleyhumane.org or 510.845.7735 x211.

Participation Application

Bark (& Meow) Around the Block – NBC Clear the Shelters

Saturday, August 17, 2019 | 10:00 AM – 4:00 PM | Berkeley Humane, 2700 Ninth St., Berkeley

~ PAGE 1 of 3 ~

Business/Organization: _____
Mailing Address: _____
Main Contact Name: _____
Main Contact Phone: _____
Main Contact Email: _____

Vendor – Booth Space Request

Please indicate how many 10'x10' spaces you would like to reserve. This form is for non-food/beverage vendors only:

_____ Vendor booth space (\$150 per 10'x10' booth): = \$ _____

Animal Rescue Partner – Booth Space Request

Rescue partners may qualify for one sponsored 10'x10' booth space by completing the following:

_____ We are a registered 501(c)3 non-profit: = 501(c)3 #: _____

_____ We will adopt pets to qualified homes at the event: = Estimated # of Dogs: _____

= Estimated # of Cats: _____

= Other (please specify): _____

_____ We understand that we're required to provide various adoption statistics before/during/after the event. *(In partnership with NBC Bay Area, adoptions will be reported nationwide.)*

_____ Shelters are REQUIRED to conduct same-day adoptions for ALL animals brought to the event. I affirm that our shelter/rescue will only bring animals that are ready to be adopted and sent home with new families from the event, and our adoption process facilitates same-day adoptions and does not require owners to return on a different day to pick up their animals. I understand that ignoring these regulations will jeopardize my organization's participation in future years.

_____ We will waive or reduce adoption fees (by any amount) to meet national campaign requirements. *(Berkeley Humane will waive adoption fees for our adoptable animals for this event.)*

Bark (& Meow) Around the Block is an open street fair hosted on public roads that are closed to vehicles. Individual booth spaces are 10'x10', without tents, tables, chairs, electricity, or any other features or furnishings unless specifically arranged. Tents, tables, and chairs are available for rent and can be requested using the following page.

Signature: _____ Date: _____

Participation Application

Bark (& Meow) Around the Block – NBC Clear the Shelters

Saturday, August 17, 2019 | 10:00 AM – 4:00 PM | Berkeley Humane, 2700 Ninth St., Berkeley

~ PAGE 2 of 3 ~

Planning for a Successful Day!

General Booth Guidelines

- Participants should bring enough staffing to setup, maintain, manage, and take down the contents of your booth. Participants may bring as many items as will reasonably fit within your 10'x10' booth space. City ordinances do not allow sidewalks to be blocked and this will be strictly enforced.
- Only 501(c)3 animal rescue agencies pre-registered with Berkeley Humane may facilitate adoptions at the event.
- Booth spaces are 10'x10' on the street without shade, tents, tables, chairs, electricity or any other features or furnishings unless otherwise specifically arranged in advance.
- Participants who bring bowls or cups may obtain tap water from the nearest faucet to ensure a clean and safe environment.
- Bottled water, other beverages, and food items are available for purchase from event vendors.

Need Help with Your Booth?

Berkeley Humane works with a local rental company to provide basic rental needs.

_____ We got this. We will bring everything we need, but thanks anyway!

_____ Yes! We need to rent some things from Berkeley Humane's rental company. Please help provide:

Optional Rental Fees (applicable to all vendors and animal rescue partners):

_____ 10'x10' Tent Canopy (\$150 per tent)	= \$ _____
_____ 8' Table (\$10/per table)	= \$ _____
_____ Chairs (\$10/per chair)	= \$ _____

Booth spaces are limited; please submit your application early. Application does not guarantee participation.

Confirmation of participation will be provided to applicant upon approval.

Participation and rental fees are non-refundable after participation fees processed.

Approved participants will receive additional event details, including specific arrival and setup times, two weeks prior to the event. Participants are expected to adhere to these guidelines to ensure the safety of humans and animals.

Signature: _____ Date: _____

Application continued ⇒

Participation Application

Bark (& Meow) Around the Block – NBC Clear the Shelters

Saturday, August 17, 2019 | 10:00 AM – 4:00 PM | Berkeley Humane, 2700 Ninth St., Berkeley

~ PAGE 3 of 3 ~

Participation Guidelines

Berkeley Humane is proud to partner with Bay Area rescues and our supporters—including sponsors, vendors, business, and media partners (NBC Bay Area and Telemundo), and passionate individuals—to bring our adopt-a-thon and street fair event to West Berkeley. This open-to-the-public event is fun, festive, and attended by over 1,500 animal lovers.

As the host of this large community event, Berkeley Humane and its board of directors relies on a passionate group of leadership volunteers who dedicate many months and hundreds of hours working with the City of Berkeley and the Berkeley Police Department to make this event successful. Berkeley Humane also relies on the support of generous sponsors and event participants to mitigate our incurred costs, including permits, rentals, port-a-potties, security, advertising, and entertainment. Thank you for respecting the behind-the-scenes work that makes this event possible, and for your role in ensuring a great experience is had by everyone!

What to Expect

Bark (& Meow) Around the Block is an open street fair hosted on public roads that are closed to vehicles. Individual booth spaces are 10'x10', without tents, tables, chairs, electricity, or any other features or furnishings unless specifically arranged.

Animal Health & Safety

To ensure the health, safety, and comfort of all animals, all participants are expected to:

- Only bring healthy, vaccinated, spayed/neutered, age-appropriate, and disease-free animals who are eligible to be adopted and go home that day.
- Provide shade, water, and any other resources that ensure the comfort of your animals.
- Depending on the size of the animals, animal rescue partners should bring between 4 to 10 dogs or 5 to 20 cats. All humans and animals should fit comfortably within the 10'x10' booth space. Safety is our top priority and animals in stacked crates or cages are not allowed.
- Depending on the size of the animals, animal rescue partners should send anywhere from 2 to 5 human participants to accompany and care for adoptable animals.
 - Animals may not be tied to trees or posts.
 - Animals must be in a crate/pen or leashed on a harness and managed by a trained handler.
 - Pens must be at least 3' high and fit comfortably within the 10'x10' booth space.
 - Handlers must be able to safely manage assigned animals.
 - Designate a “time-out” space kept in a quiet area for stressed or reactive animals.
- Keep your animals separated from other rescues' animals and owned pets.

Signature: _____ Date: _____

End of Application.