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Berkeley Humane wants to Empty Every Single Kennel

Adopt-a-thon with Waived Adoption Fees

--FOR IMMEDIATE RELEASE--

(Berkeley, CA) Friday, September 21, 2018 — Looking for love? Berkeley Humane and the BISSELL Pet Foundation have joined together once again to help you find the love of that special dog or cat at Empty the Shelters.

On Saturday, October 6, 2018, from 10 am to 5pm, more than 60 dogs and cats will be available with adoption fees waived during the Empty the Shelters event. On this one day Empty the Shelters will take place nationwide in 16 different states at more than 100 shelters and rescues. Empty the Shelters is sponsored by the Bissell Pet Foundation, a non-profit dedicated to helping pets find new loving homes.



Additionally, Berkeley Humane will host the Hallmark Channel's three-time, Emmy-nominated daily lifestyle show, "Home & Family," which will be on sight to film an adoption story. Hallmark's Pet Rescue Expert, Larissa Wohl, hopes to highlight the importance of adoption while showcasing some of the available dogs and cats.

"Our facility has been over capacity for almost the entire year," stated Jeffrey Zerwekh, Berkeley Humane's Executive Director. "We are so grateful that The Bissell Pet Foundation and the Hallmark Channel are partnering with us to give so many deserving animals a second chance."

The adoption process itself does not change for a fee-waived event. Potential adopters will complete a short survey and get all of their pet care questions answered by volunteer adoption counselors. All dogs, cats, puppies, and kittens will have already received vaccines, microchips, spay or neuter surgery, flea control and worm treatment, and felv/fit test for cats (at the discretion of the veterinarian). Additionally, new adopters are offered discounts and/or free first welcome visits at local veterinary hospitals.

WHAT: Berkeley Humane & Empty the Shelters – Fee Waived Adoptions
WHEN: Saturday, October 6, 2018, 10:00 AM – 5:00 PM
WHY: Save Lives
WHERE: Berkeley Humane 2700 9th Street, Berkeley, CA
COST: Fee Waived Adoptions
VISIT: www.berkeleyhumane.org for photos and profiles of available animals.

For more information about EMPTY THE SHELTERS, including all adoption locations, a list of all participating shelters and rescue organizations, and adoption requirements, please visit www.bissellpetfoundation.org/ets and follow BISSELL Pet Foundation on Facebook and Instagram and Twitter – handle @bissellpets

ABOUT BERKELEY HUMANE

With its origins dating back to 1895, today Berkeley Humane serves the people and animals of our community by providing life-saving programs for cats and dogs, cultivating compassion, and strengthening the human-animal bond. With the support of a dedicated and talented volunteer and staff team, Berkeley Humane intakes animals from municipals shelters around the Bay Area who are often in need of medical care, improved nutrition, enrichment and lots of love. Last year Berkeley Humane conducted over 1,000 adoptions and touched almost 1,000 additional pets through related services.

For all media inquiries, contact taltherr@berkeleyhumane.org

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ABOUT BISSELL PET FOUNDATION

BISSELL Pet Foundation is a charitable 501(c)(3) non-profit organization with a mission to help reduce the number of animals in shelters and to support organizations dedicated to the humane care and treatment of animals through pet adoption, spay/neuter programs, microchipping and foster care. Founded in 2011 by Cathy Bissell, BISSELL Pet Foundation is an extension of her long-standing love for animals and commitment to their welfare. The foundation is supported by BISSELL Homecare, Inc., a 141-year-old Grand Rapids-based floor care appliance brand in its fourth generation of family leadership.

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